PUBLIC DISCLOSURE COMMISSION
711 CAPITOL WAY RM 206
PO BOX 40908
OLYMPIA WA 98504-0908
(360) 753-1111
TOLL FREE 1-877-601-2828

Form **C6** 1/12

6282

7/22/2016

Reporting Form for: (check one)

Instructions on Page 3

☐ **INDEPENDENT EXPENDITURES** (Occurring at any time) **— $100 or more**
☐ **INDEPENDENT EXPENDITURE ADS** (Appearing within 21 days of an election) **— $1,000 or more**
☒ **ELECTIONEERING COMMUNICATIONS, Except Contributions** (Appearing within 60 days of an election) **— $1,000 or more**

1. Name and complete postal mailing address of sponsor:

NEW DIRECTION PAC
3518 FREMONT AVENUE, N S545
SEATTLE, WA 98103

E-mail
LORA@HPPOLITICS.COM

Telephone
206-941-4440

2. Itemize expenditures of more than $100 associated with the independent expenditure or electioneering communication.

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value (*See Below)
07/22/16	07/21/16	CAPITOL CITY PRESS 2975 37TH AVE SW TUMWATER, WA 98512	DIRECT MAIL/POSTAGE	3,231.15
07/19/16	07/21/16	GUMBINNER & DAVIES 2001 S ST NW, STE 301 WASHINGTON, DC 20009	DIRECT MAIL/PRODUCTION	7,030.53
07/21/16	07/21/16	NORTHWEST PASSAGE 105 S. MAIN ST, STE 332 SEATTLE, WA 98104	DIRECT MAIL/PRODUCTION	6,973.14
07/21/16	07/21/16	PUBLISHER'S MAILING SERVICE 9126 E MARGINAL WAY S SEATTLE, WA 98108	DIRECT MAIL/POSTAGE	4,703.03

Expenditures $100 or less not itemized above $ 0.00

Total this report $ 55,380.47

Amount or Value
*If no reasonable estimate can be made of value, describe activity, services, property or right furnished precisely and attach copy of item produced or distributed.

Total independent expenditures and electioneering communications made during this election campaign. Include amounts shown in this report and previously submitted C-6 reports. $ 154,240.29

3. List of candidate(s) or ballot proposition(s) identified in the advertising.

Candidate/Proposition	Office/District/ Proposition No.	Party	Check Support	Check Oppose	Show portion of current expense attributable to each candidate or proposition	Show total C-6 expenses related to each candidate/ proposition during election campaign
WILSON, LYNDA	STATE SENATOR/LEG DISTRICT 17 - SENATE	REPUBLIC	☐	☒	$ 10,073.70	$ 20,147.40
PELOQUIN, MARISA	STATE SENATOR/LEG DISTRICT 28 - SENATE	DEMOCRAT	☒	☐	$ 17,500.00	$ 27,364.46
REEVES, KRISTINE	STATE REPRESENTATIVE/LEG DISTRICT 30 - HOUSE	DEMOCRAT	☒	☐	$ 9,100.07	$ 18,200.14
LITZOW, STEPHEN	STATE SENATOR/LEG DISTRICT 41 - SENATE	REPUBLIC	☐	☒	$ 11,676.17	$ 15,603.70

Continued on attached sheet ☒

Filer Name:

4. If reporting an Electioneering Communication, it is necessary to disclose information concerning the source of funding for the communication. Select the description that applies:

a) __ An individual using only personal funds.
b) __ An individual using personal funds and/or funds received from others.
c) __ A business, union, group, association, organization, or other person using only general treasury funds.
d) __ A business, union, group, association, organization, or other person using general treasury funds and/or funds received from others.
e) X A political committee filing C-3 and C-4 reports. (RCW 42.17A.205 - .240)
f) __ A political committee filing C-5 reports. (RCW 42.17A.250)
g) __ Other

If (b), (d), (f), or (g) applies, complete section 5 below. If (e) applies, also complete section 5 if the committee received funds that were requested or designated for the communication.

5. Sources giving in excess of $250 for the electioneering communication:

Date Received	Source's Name, Address, City, State, Zip	For individuals, Employer's Name, City and State	Amount
07/19/16	DIME PAC 321-16TH AVENUE, S SEATTLE, WA 98144	Occupation	$ 50,000.00
07/11/16	THE KENNEDY FUND 3518 FREMONT AVENUE, N #545 SEATTLE, WA 98103	Occupation	$ 120,000.00
		Occupation	$
		Occupation	$
		Occupation	$
		Occupation	$
	Continued on attached sheet ☐	Sub-Total	$ 170,000.00
		Amount from attached pages	$ 0.00
		TOTAL FUNDS RECEIVED	$ 170,000.00

Sponsor of Independent Expenditure or Electioneering Communication

I certify (or declare) under penalty of perjury under the laws of the State of Washington that this expenditure was not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or an agent of a candidate nor does it otherwise constitute a contribution under RCW 42.17A.005. I further certify that the above information is true, complete, and correct to the best of my knowledge.

Signature	Printed Name: JAY PETTERSON
Street address: 119 1ST AVENUE S, S320	
City/State/Zip: SEATTLE WA 98104	
Date Signed: 07/22/16	Place Signed (city and county): SEATTLE KING

*RCW 9A.72.040 provides that "(1) A person is guilty of false swearing if he makes a false statement, which he knows to be false, under an oath required or authorized by law. (2) False swearing is a misdemeanor."

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2. Itemize expenditures of more than $100 associated with the independent expenditure or electioneering communication.

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value
07/20/16	07/21/16	SWAY 4350 EAST WEST HWY, STE 350 BETHESDA, MD 20814	DIGITAL ADVERTISING	17,500.00
07/20/16	07/21/16	THE PIVOT GROUP, INC. 1720 I ST. NW, STE 550 WASHINGTON, DC 20006	DIRECT MAIL/PRODUCTION	9,100.07
07/19/16	07/21/16	WINPOWER STRATEGIES 111 S. LANDER ST., S 303 SEATTLE, WA 98134	DIRECT MAIL/PRODUCTION	6,842.55

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3. List of candidate(s) or ballot proposition(s) identified in the advertising.					Show portion of current expense attributable to each candidate or proposition	Show total C-6 expenses related to each candidate/ proposition during election campaign
Candidate/Proposition	Office/District/ Proposition No.	Party	Check Support	Check Oppose		
KNOWLES, BARRY	STATE REPRESENTATIVE/LEG DISTRICT 47 - HOUSE	REPUBLIC	☐	☒	$ 7,030.53	$ 7,030.53
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$
			☐	☐	$	$